



## REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – FIRMS SELECTION)

### UGANDA

## THE COMPETITIVENESS AND ENTERPRISE DEVELOPMENT PROJECT (CEDP)

Credit No.: 65380

**Assignment Title: Development and implementation of the Tourism Quality Assurance Framework and associated Regulations, Guidelines, Tools and Codes of Conduct**

**Reference No.: UG-PSFU-285551-CS-QCBS**

The Government of Uganda has received Financing from the World Bank toward the cost of the Competitiveness and Enterprise Development Project (CEDP-AF), and intends to apply part of the proceeds for Consulting Services.

The consulting services ("the Services") include development and implementation of the Tourism Quality Assurance Framework and associated Regulations, Guidelines, Tools and Codes of Conduct.

The detailed Terms of Reference (TOR) for the assignment can be found at the following websites: <http://cedp.go.ug/> and [www.tourism.go.ug](http://www.tourism.go.ug)

Private Sector Foundation Uganda through the Competitiveness and Enterprise Development Project now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are as follows: (1) At least 8 years' experience in undertaking related assignments; (2) Evidence of having implemented at least 3 similar/ related assignments, one of which should have been undertaken in a Sub-Saharan country, or country with similar economic conditions to Uganda; (3) Demonstrable understanding of the Tourism Value Chain; (4) Comprehension of Environmental, Gender and Inclusion policies of the World bank; (5) Demonstrable experience in the development and drafting of regulations and guidelines; (6) Demonstrable experience in the development of online quality assurance tools; (7) Proven capability in engagement of stakeholders from the public and private sectors; (8) Availability of appropriate skills/expertise among the consultant's team including expertise in Legal, Quality

Assurance, Information Systems, Monitoring and Evaluation. Individual experts' bio-data is not required at this stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers", dated July 2016 revised November 2017 and August 2018 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected. A Consultant will be selected in accordance with the Quality and Cost-Based Selection (QCBS) method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours (0800 to 1700 hrs.).

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) by **August 19, 2022**. Consultants may make arrangements to have their Expressions of interest delivered by courier services. However, no liability will be accepted for loss or late delivery.

**The Project Coordinator**  
**Competitiveness and Enterprise Development Project (CEDP)**  
**Private Sector Foundation Uganda - Lower Building**  
**Plot 43 Nakasero Road**  
**P. O. Box 7683, KAMPALA**  
E-mail: [procurement@cedp.go.ug](mailto:procurement@cedp.go.ug)

